



# NASHVILLE 2018







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**1.9 million** population (1.8% annual growth)

**93%** population growth since 1990

**1,010,000+** labor force

**99.6** cost of living index (100 = U.S. average)

**\$52,450** per capita income

**3.0%** Unemployment rate (September 2018)

**1 in 6** Nashvillians is foreign-born



# NASHVILLE ECONOMIC REGION

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# JOB GROWTH

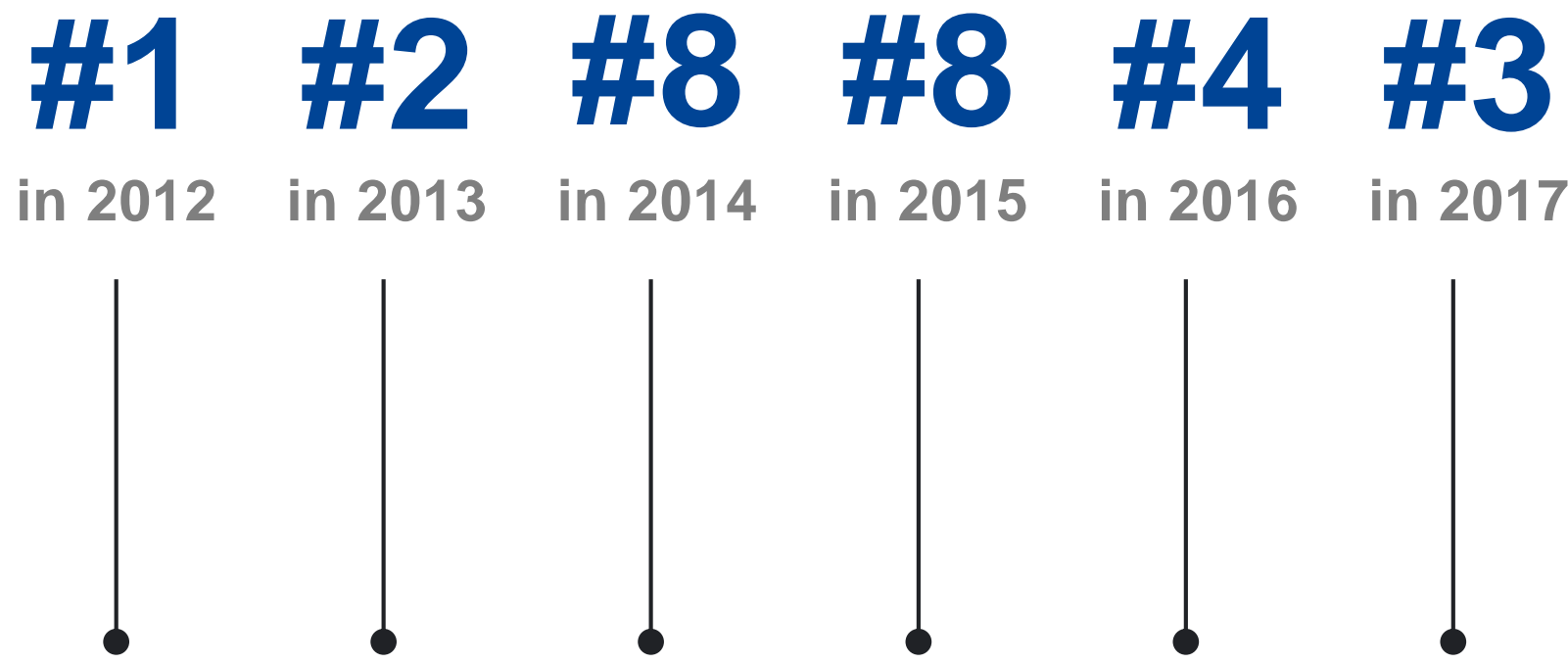
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Since August 2008, Nashville ranks **2nd in the U.S. for job growth.**

Austin	35.3%
<b>Nashville</b>	<b>25.7%</b>
Orlando	22.6%
Raleigh	22.5%
Dallas	22.0%
San Jose	21.9%
San Antonio	21.6%
Riverside, CA	21.5%
Denver	19.6%
Charlotte	19.1%

# JOB GROWTH

Top ten metro in the U.S. for job growth **six years in a row.**



2017	
Riverside	3.55%
Austin	3.21%
Nashville	3.17%
Orlando	3.16%
Jacksonville	3.16%
Charlotte	2.93%
Phoenix	2.77%
Dallas	2.67%
Seattle	2.66%
San Jose	2.50%

\*Ranking based on U.S. Metros with over 1M in Population. Source: Bureau of Labor Statistics.

# POPULATION GROWTH

The Nashville MSA ranked **10th in the U.S. for population growth** in 2017.

**1.83%** annual growth

**34,190** new residents

**24,218** net migration into Nashville

**66** net in-migration per day on average

International migration accounted for **23% of all net migration**



**1,903,045**

population in 2017



# GDP GROWTH (Top 5 Metros 2010-2017)

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1. Silicon Valley (59%)
2. Austin (54%)
3. San Antonio (46%)
4. **Nashville (41%)**
5. Dallas (34%)





# 2018 RELOS & EXPANSIONS

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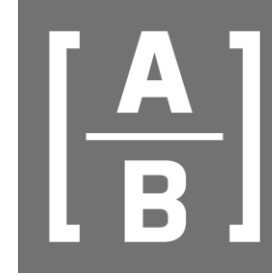
**94** business  
relocations and  
expansions

**6,557** announced  
new jobs

**\$1.25B** capital  
investment

**7M** square feet

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# WHY NASHVILLE







# NASHVILLE 2018

